

Environment

Continental takes responsibility for the environment, the climate, nature and the recycling of resources. Continental tires are free of Nitrosamine and Polycyclic Hydrocarbons (aromatic oils which have been used for tire production and are believed to cause cancer).



Continental tires have long lifetime – less tire usage means less disposal. Continental tires have low rolling resistance – low rolling resistance means lower vehicle energy consumption and lower emission.

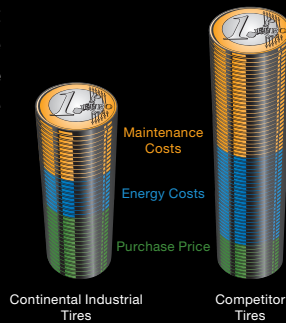
Quality

Continental customers can rely on certified quality. The quality management at our international production and service sites has been audited and fully approved to conform to ISO 9001-2000 requirements.



Total Cost of Ownership (TCO)

Continental strives to offer customer solutions designed to reduce the overall cost of operation – realizing that the purchase price is really only one cost component of many. Continental promotes transparency of the Total Cost of Ownership, offering a cost advantage over competitors on the combined basis of purchase price, mileage, rolling resistance, energy consumption and service.



ContiCasingCollection

Win twice. Turn your used solid tires into cash and improve your environmental balance.



www.continental-industrial-tires.com

ContiCasingCollection

Disposal of used industrial solid tires is an additional burden & cost to your business. We can reduce this cost by lowering your disposal cost with a fast efficient disposal service. This in turn increases your margin on the tires.

What's in it for Continental?

As part of our environmental programme we proactively try to make use of end of life tires. This can be via material recovery where the rubber is shredded and ground into powder that be again used as raw material in new tires or if the complete casings are good enough be considered for retreading.

As a result we only aim to cover our costs for the transport of the goods to Industrial solid tire reclaim and retread facility. This service is cost neutral. It does not represent a loss or profit to Continental.

A simple and efficient process



Casings are collected at a site for collection. No additional sorting required.



When you have enough for a 20ft container (approx. 500-700pcs of tires < 21to) call your local Continental representative to arrange for collection.



Upon transport price agreement Continental will arrange for a 20ft container to be sent to the location of the used casings where they will be loaded (Loading to be finished within 2-3 hours).



The container will then be sent to our Industrial solid tire reclaim and retread facility. All paper work is organized by Continental and freight companies on Continental's behalf.



Continental invoices customer for transports cost based on agreed transport price.

Summary of benefits to customer

- Simple disposal of all solid tires and press on bands irrespective of size, brand, type (e.g. clean) and condition
- Simple process: All paperwork & process is organized by Continental
- Added margin for customer by reduction in disposal cost
- Positive environmental process for disposal of used solid tires

