



Content Press DVD

Official Sponsor has published multimedia press DVD:

Under the Motto „Our road to Vienna“ Continental AG is informing about the sponsorship of UEFA EURO 2008™

1. Videos:

- TV-Spot with advertising partner Timo Hildebrand from Valencia FC
- Timo`s video diary (10 editions)
- Ticket promotions on trade fairs (Geneva Auto Salon | IAA Frankfurt)
- Interviews and internal preparations
- UEFA EURO U21 2007 at the Netherlands
- Promotion of young people (ContiTrainingsCamps with Charly Körbel)
- 2010 FIFA World Cup™: Press conference May 20, 2008 at Zurich
- Tires and soccer
- Passenger & Light Truck Tires: R & D
- Passenger & Light Truck Tires: Testing
- Continental Corporation

2. Collection of Materials:

- Press Releases (2008 | 2007 | 2006)
- Interviews (Michael Kohl – Project leader UEFA EURO 2008 | Timo Hildebrand)
- Presentations (Sponsoring UEFA EURO 2008 | Corporate Presentation)
- Brochures (PLT Tire Basics | Technical Manual | Annual Report)
- Images (f. e. Press conferences | Tires & Soccer | Timo Hildebrand | Trix & Flix)
- Links

3. Contact

The tyre divisions are an Official Sponsor of UEFA EURO 2008™ at Austria and Switzerland and 2010 FIFA World Cup™ at South Africa. For further details, visit the websites www.ContiSoccerWorld.com, www.ContiFanWorld.com and www.conti-online.com.

Alexander Lührs
Head of Public Relations PLT Tires
Continental AG | Buettnerstr. 25 | D-30165 Hanover
Phone: 0049-511-938-2615 | Fax: 0049-511-938-2455 | Email: alexander.luehrs@conti.de
www.ContiSoccerWorld.com

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