

New tires from General Tire:

The Altimax Winter – a new addition to the General Tire car tire range

(Hanover, August 2006) The Altimax Winter is constructed for Central and Western European winter conditions and will be available from September 2006. The tire offers secure grip on snow- and ice-covered roads and short braking distances in wet and dry conditions. Approved for speeds up to 210 km/h (131 mph) and available in sizes up to 16", the Altimax Winter is the tire of choice for compact cars and medium range vehicles.

Safety on wet roads

The directional tread pattern of the Altimax Winter ensures efficient dispersion of water and slush, and therefore good resistance to aquaplaning. The 'snow plough' effect of the numerous arrow-shaped transverse grooves provides secure water and slush removal during cornering, while the circumferential grooves ensure optimal drainage when driving on the straight; a good combination to prevent lateral and longitudinal aquaplaning. The highly-structured tread pattern of the Altimax Winter with its fine sipes creates strong gripping edges to break up the water film, resulting in short braking distances.

Safety in snow and ice

The highly-structured basic tread, combined with a high density of stepped sipes in the shoulder and tire centre, ensures the tread and road surface interlock well, providing powerful traction in snow. Numerous diagonally-positioned sipes and fine longitudinal grooves in the tread blocks generate gripping edges both longitudinally and laterally, a combination that assures good handling and braking in snow and ice.

Safety and comfort on dry roads

The safe performance of the Altimax Winter on dry roads is achieved through its compact tread block structure. The four circumferential rows of blocks ensure tread stiffness, low noise and long life.

Size range available:

80 Series:

155/80 R 13 Q

65 Series:

175/65 R 14 T

185/65 R 14 T

185/65 R 15 T

195/65 R 15 T

205/65 R 15 T

70 Series:

165/70 R 13 T

175/70 R 13 T

165/70 R 14 T

175/70 R 14 T

60 Series:

185/60 R 14 T

195/60 R 15 T

55 Series:

205/55 R 16 H

General Tire - producing tires since 1915

Founded in 1915 in Charlotte, North Carolina, USA, General Tire can look back on a long history, with tires for all types of motor vehicle being produced right from the firm's very early days.

In 1987 the company was taken over by Continental. Since then, in Europe the name General Tire has been associated primarily with specialist tires for off-road vehicles.

In addition to tires for cars, trucks and industrial applications on the American market, dedicated tires for 4x4 vehicles are now sold worldwide.

The Continental Corporation is a leading supplier of tyres, brake systems, chassis components, vehicle electronics and technical elastomers. In 2005 the corporation realised sales of EUR13.8 billion. At present it has a worldwide workforce of approximately 85,000.

The tyre business unit is an Official Sponsor of UEFA EURO 2008™. For further information visit the websites www.ContiSoccerWorld.de, www.contifanworld.com and www.conti-online.com

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