



Ideas open up new possibilities for the future!

▶ For our company

Each year at Continental, we implement thousands of your ideas for improvement. This success can be seen throughout the world in numerous areas of our company. The Continental Idea Management System is thus a key success factor for achieving our corporate goals.

▶ For our employees

You have precise ideas how to improve processes and products. This is valuable knowledge for our shared future, and we nurture and promote this knowledge. Make your contribution - it will be rewarded.

▶ For our management

Together with your people, you make up a successful team. Use the potential provided by your employees' ideas. Leave no idea unanswered. Every idea that is implemented together fosters ongoing improvement and cooperation.

The Executive Board:

A handwritten signature in black ink, appearing to read 'H. G. Wente'.

Heinz-Gerhard Wente

A handwritten signature in black ink, appearing to read 'Dr. K.-T. Neumann'.

Dr. Karl-Thomas Neumann

September 2008

