



# \$20 REBATE

**WITH PURCHASE OF 4 GENERAL ALTIMAX ARCTIC™ WINTER TIRES**  
OFFER VALID SEPTEMBER 28 – NOVEMBER 8, 2009

Gift	Qualifying Product(s)	Postmarked
<b>\$20</b> Rebate Cheque	<b>Four (4) GENERAL ALTIMAX ARCTIC™ winter tires.</b>	<b>By</b> <b>11/30/2009</b>

**To receive your rebate cheque from GENERAL TIRE® by mail follow these 3 conditions of acceptance:**

- 1) Purchase four (4) GENERAL ALTIMAX ARCTIC™ WINTER TIRES during the Promotion dates of September 28, 2009 and November 8, 2009.
- 2) Complete all information requested on this form accurately and legibly. Limit (1) one rebate per person.
- 3) Mail a photocopy dated paid receipt with purchase circled and this completed offer form to the address below (invoice must show paid or be accompanied by a credit card receipt).

**Mail to: Marcom Group Inc.**  
**GENERAL TIRE® ALTIMAX ARCTIC™ Offer**  
**1180 Courtneypark Drive East**  
**Mississauga, ON L5T 1P2**

**Name:**

**Address:**

**City:**

**Province:**  **Postal Code:**  **Daytime Phone:**  -  -

[The following fields are optional.]

**Gender:**  Female  Male

**Age:**  18-24 yrs  25-35 yrs  36-45 yrs  46-55 yrs  56+ yrs

**How did you hear about this promotion?**  Magazine  Store Display  Website  Word of Mouth  Other

**Have you purchased GENERAL branded tires in the past?**  Yes  No

**(!) IMPORTANT: Photocopy your entire submission for your records. You could be required to mail these photocopies.**

You may contact 1-800-461-1776 (English) or 1-800-361-2844 (French) weekdays, 8am to 5:30pm (ET) or visit [www.generaltire.ca](http://www.generaltire.ca) if you have questions about your submission, or to review the status of your submission at any time.

**CONDITIONS OF OFFER**

**Offer valid for mail-in rebate in the form of a cheque for \$20 payable to the individual submitting the claim.** Valid only on purchase of four (4) GENERAL ALTIMAX ARCTIC™ WINTER TIRES. Offer does not apply to any other tire brand. Qualifying purchases must be made in Canada between September 28 and November 8, 2009 from authorized, participating GENERAL TIRE® dealers (including Continental General Tire Dealers, Ford Dealers, GM Dealers, Mazda Dealers, Nissan Dealers, and Toyota Dealers). Excluding Canadian Tire purchases. Limit one (1) claim per person. Multiple purchase receipts must be submitted at the same time with one (1) claim form. Claim must be received by November 30, 2009, or claim will be declared void.

**Claims must include a copy of your sales receipt, which will not be returned.** Keep your original receipt. Purchase sales receipt must show date of purchase, GENERAL ALTIMAX ARCTIC™ WINTER TIRES brand tire name, model numbers, store name and address for each purchase. Offer is open to Canadian residents only. Offer is not available to dealers, wholesalers or commercial accounts. Offer is available on retail purchases only. This offer cannot be combined with any other offer.

Cheque will be made payable to the name indicated on this form (please print clearly) and is not transferable. **Claims will be void if not received by November 30, 2009, at the claim address.** No responsibility will be taken for lost, misdirected, illegible, damaged, mutilated, postage-due, stolen, or delayed claims or rebate cheques. Claims must be made using this original claim form, which must be fully and legibly completed. Incomplete or illegible claims may be delayed or declared void.

After affixing proper postage, mail completed claim form and copy of purchase receipt(s) to the claim address. You may wish to use registered mail. Please allow 8-12 weeks for processing. No substitution or transfer allowed. General Tire reserves the right to substitute form of rebate cheque if unforeseen circumstances should arise.