

Establish your own facts

The ContiLifeCycle - for economic transparency



What at first glance looks a good bargain on closer inspection often turns out to be less so. Mere figures do not constitute facts. Continental has developed the ContiLifeCycle calculation model to enable you to establish your facts based on your own figures.

What is the ContiLifeCycle?

The ContiLifeCycle encompasses the individual stages in the service life of a Continental premium tyre. In every stage of the tyre's service life, from the new tyre via regrooving to the premium hot cure retread Contire, you benefit from premium quality combined with maximum mileage performance and minimum fuel consumption - immediately and at all times.

The economic concept behind the ContiLifeCycle provides you with transparency and cost benefits when working out the tyre service life combination that suits you best. This means transparency in terms of price, mileage performance and delivery times. We help you to find the right mix for your fleet.

Continental casings offer you a particularly high financial benefit. As part of the ContiLifeCycle, if you exchange your Continental casing for a (hot cure retreaded) Contire, we will credit you considerably more for your casing than is usual on the market. Which makes exchanging worthwhile.

The economic benefits of the ContiLifeCycle vary, depending on your business structure and how you use your vehicles.

We distinguish between 4 different groups:

New tyre use only

The use of new tyres only is important mainly for customers in long distance haulage, who work under time pressure and require tyres immediately in various European markets in order to meet the tight deadlines imposed by just-in-time deliveries.

New tyres and retreads

This mix is particularly suitable for vehicles operating nationally, where tyres are needed at short notice. With vehicles being used to full capacity, e.g. in day and night use, fast deliveries of new tyres - and especially retreads - are a must.

New tyres-regrooving-retreading-regrooving

This option is particularly suitable for fleets which run their own tyre service and have a warehouse stocking replacement tyres. Where the company's own staff have been specifically trained to regroove tyres, the requisite vehicle downtimes can be optimised.

New tyres and regrooving

A sensible measure to bridge transition periods, such as from summer to winter tyres or to stretch the mileage performance until the vehicle is possibly sold.



Look at the facts and determine your own focal points.

You can use the enclosed CD with the ContiLifeCycle calculation model to work out the most economical solution for your requirements - giving you transparency without delay.

Establish your own facts!

**HDR
CONTIRE**
225/80 R 22.5
CONTIRE

- Best quality with new tyre finish
- Same mileage performance as new tyres
- Low rolling resistance for low fuel consumption
- 3-day delivery